# Shenzhen Smart Hardware From The Street



# 新车间

### 2010: Founded first Makerspace in China



RESEARCH EVENT PEOPLE NEWS

#### Silvia Lindtner Recap: Created In China

Tuesday, October 8, 2013 | By Alex Gold

Top Stories accelerator annenberg innovation lab Chinese Ministry of Culture Chuangke digital technology DIY ethnography hackerspace incubator innovation it development open source

#### Shanzhai: China's Collaborative Electronics-Design Ecosystem

In Shenzhen, there are hundreds of smart watches, not just design prototypes. Here's why. SILVIA LINDTNER, ANNA GREENSPAN, AND DAVID LI | MAY 18 2014, 2:13 PM ET



ParisTech **REVIEW** 

INDUSTRIES -BUSINESS -

The new shanzhai: democratizing

David Li / Co-founder of Xinchejian (hackerspace) and Hacked Matter (think tank) / D

SOCIETY SCIENC

Bloomberg

News

The Maker Movement Gains Ground in

Markets Insights

The Best Way to

of Photos

Organize a Lifetime

Do-it-yourself hubs are giving a boost t



Vid



Friday, March 8

Imitation as Innovation: Lessons from the Shanz

El Line (1 **Poxew Pehanzhai** 

- Tools of a Food

Safety Inspector's

From watches, bags and shoes cars - you can find thousands coordinated networks of image we love in the U.S., after them hey speed them to one of the y he problem with U.S. innove ompanies were built to be presocial and the cloud are major d to keep up. Instead of fearing # to reorganize the way we do b Build nothing from scratch

The Economist World politi

Technology Quarterly: Q4 2013 +

Monitor Made in China



China

By Christina Larson Y June 26, 2014

# 英特尔众创空间加速器发布会



### 2015: Maker Collider



### **2015: Shenzhen Open Innovation Lab**

### Shenzhen



Premier Li Keqiang visited Chaohuo Makerspaces in Shenzhen on Jan 4, 2015

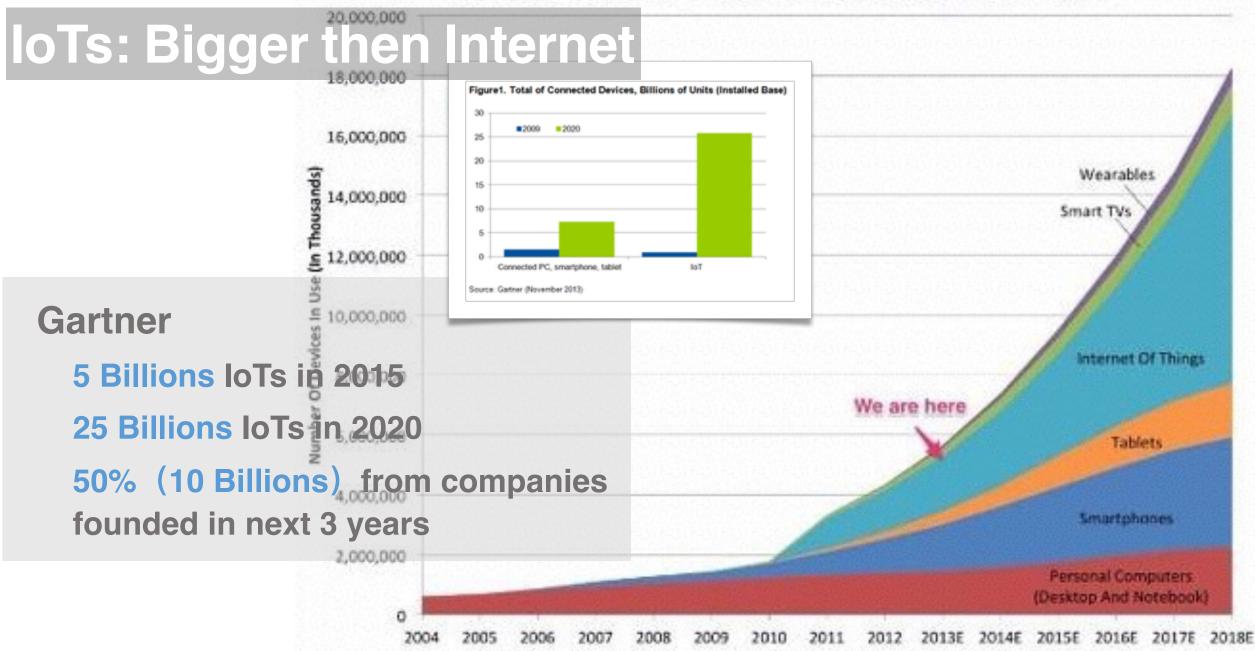


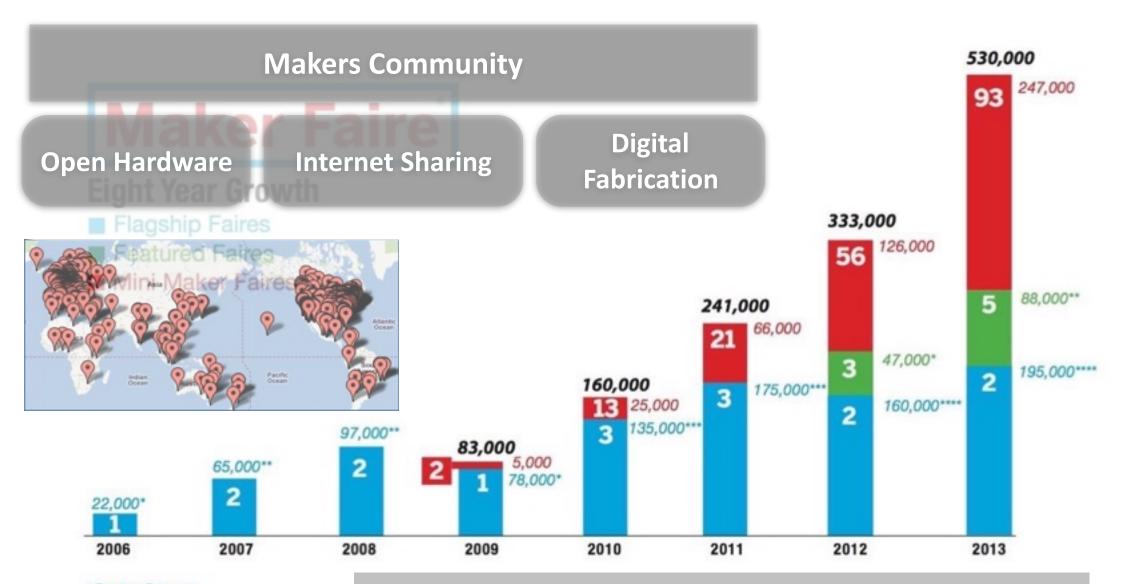
2014/6/6 "There may be a 'next big thing' that comes out of that [Maker] community," Krzanich said in Maker Faire

**IDF15** 

2015/4/5 Intel Mass Makerspace Accelerator

#### **Global Internet Device Installed Base Forecast**





\* Bay Area Faire only

\*\* Bay Area, Austin

\*\*\* Bay Area, Detroit, New York

\*\*\*\* Bay Area, New York

\*Detroit, Kansas City, Tokyo

\*\*Detroit, Kansas City, Tokyo, UK, Rome

### **Exponential Growth of Community**



Discover Start a project

About us

ρ



#### uArm: Put a Miniature Industrial Robot /

### **Crowdfunding: Close the Loop**



UAΓM Put a Miniature Industrial Robot Arm on Your Desk



uArm is an Arduino-powered desktop 4-axis parallelmechanism robot arm, modeled after the ABB industrial PalletPack robot.

Created by

UFactory

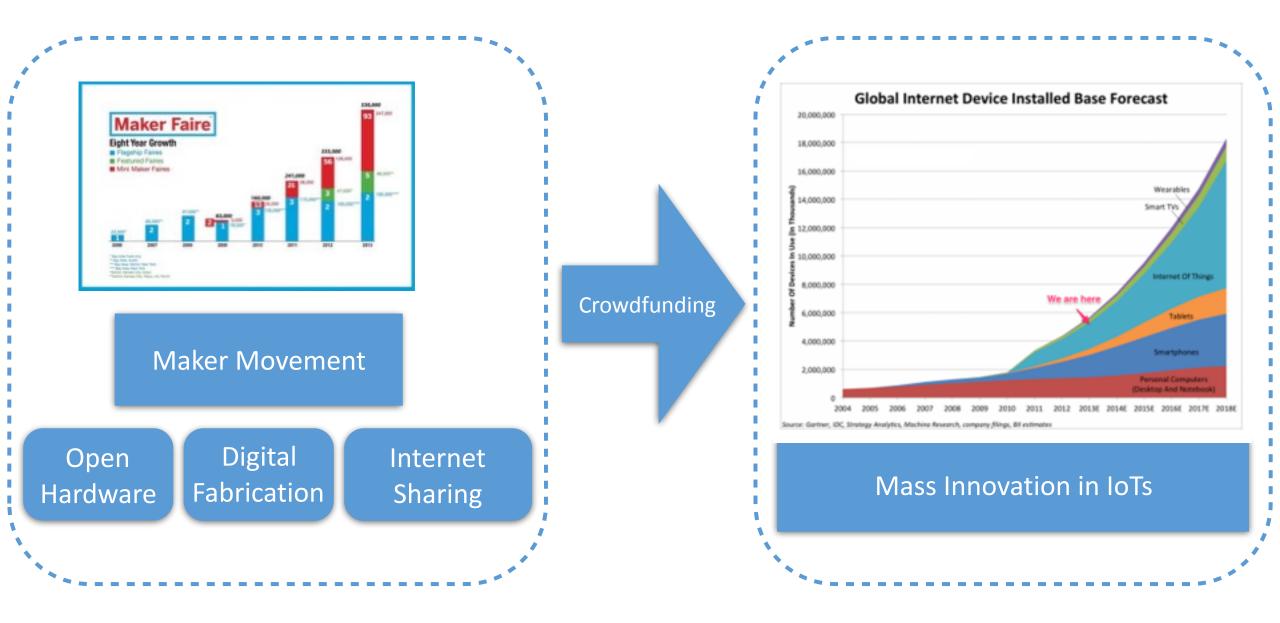
1,263 backers pledged \$251,887 to help bring this project to life.

### Makers + Crowdfunding: The Longtails of IoTs



Sales

产品









08 1

5

BRANDER PR

POTUS's favorite phone!

BlockBerry

奥巴马的黑莓 我的Blockberry旋风9500



### Shanzhai: (long)tail wag the dog



Short head





### Open Innovation with Gongban and Gongmo

# ACTUALLY HAPPENED HERE!

31WWORD

Innovation blowback: Disruptive **management** practices from Asia

Western companies think too narrowly about the emerging world. If they aren't careful, they may end up as defenders, not attackers.

#### 2005: McKinsey Quarterly

John Seely Brown and John Hagel III

In the days of the rudimentary pistol, unlucky shooters were now and then hurt when unburned gunpowder escaped backward toward their



Smartphones

Où acheter

EMPLOIS

ESPACE CLIENT



#### **Smartphones**

Découvrez toute la collection de smartphones Wiko sous Android, du plus simple au plus perfectionné.

Mobiles

Trois gammes qui vous permettront de trouver votre bonheur : PERFORMANCE & DESIGN - USEFUL & TRENDY - EASY & FUN. Wiko: Rapid Creation of New Brand Filtres

CONTACT

Accessoires

#### PERFORMANCE & DESIGN

Les matières les plus nobles, les fonctionnalités les plus poussées : le haut de gamme by Wiko.









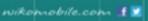
2	HIGHWAY		
	₽5"		46
		Co	mparer





Comparison





Wiko au (MedPi 2014 Grand Hall / J28

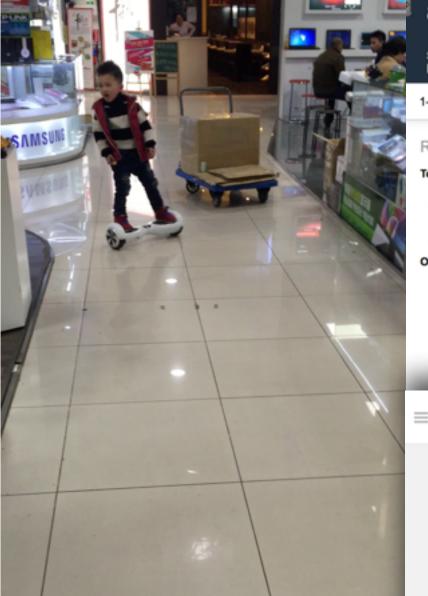
### Capture the Beauty of Darkness

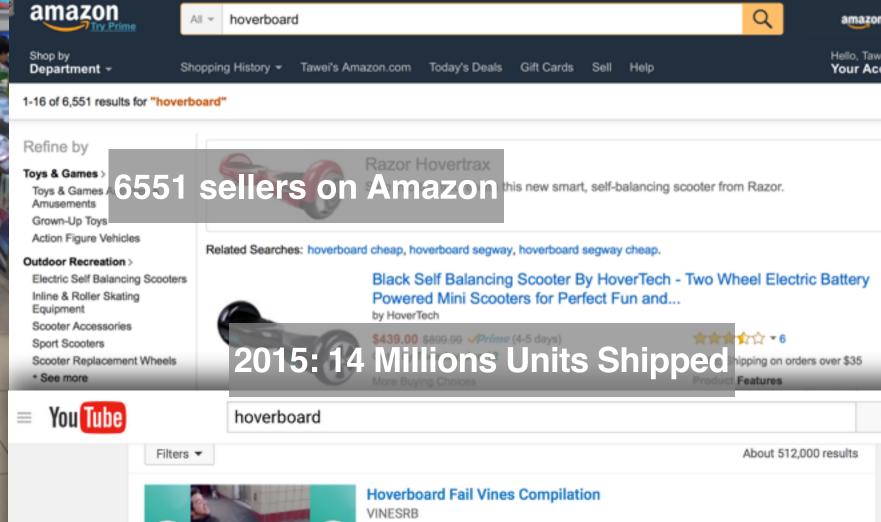
The Phone is Powered for Low-light Shooting











1 week ago • 595,496 views

Ben Schmanke



### Half millions video on Youtube

Funny Hoverboard Vines Best Hoverboard Fail Vines Try Not To Laugh Hoverboard

Hottest Items without a Name: Hoverboard



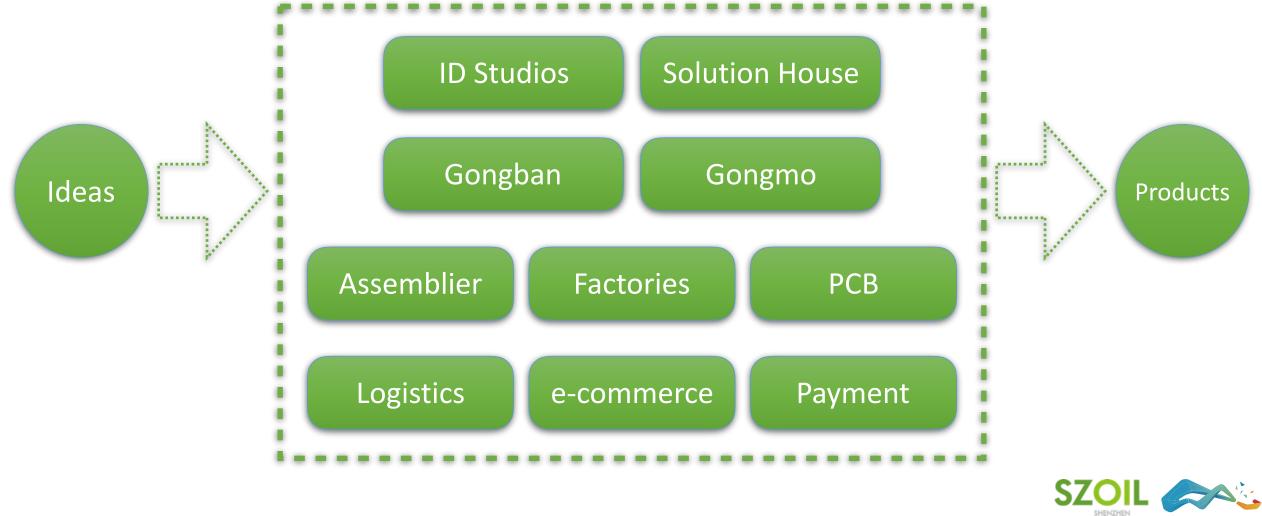
Self Balancing, 2-Wheel, Smart Electric Scooter, "Mini-Segway", "Hoverboard" REVIEW

6 months ago • 10,513,121 views Swagway X1: http://amzn.to/1MjeMpS 🏠 -Razor Hovertrax: http://amzn.to/1SVZb5d





### How does the system work?

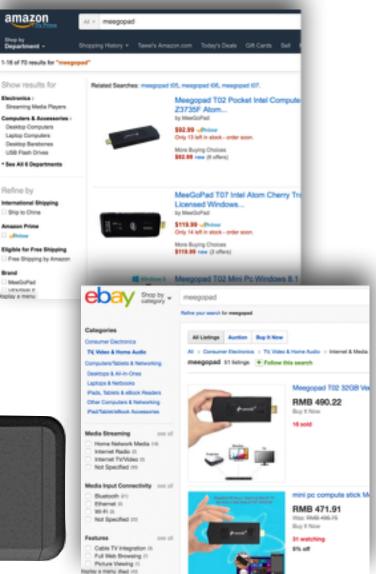


OPEN INNOVATION LAB

24

### Wu and his MeegoPad Mini PC





Team of 5 in Shenzhen
Developed in 6 months
Launched in the market in late 2014

- 2015: 80,000 units and \$12 millions in sales
- No VC finance, supported by the ecosystem







Topics

Industries

Periodicals

"Atlantic marcane marca susa

#### TECHNOLOGY

#### Shanzhai: China's Collaborative Electronics-Design Ecosystem

in Shenzhen, there are hundreds of smart watches, not just design prototypes. Here's why.

### Business Ecosystem is the Core Competence

### Introduction: Business ecosystems come of age Part of the Business Trends series



●●●○○中国联通 3G 8:27 AM Xuan@Florida(4) Looks like you guys are having a great time! 璇放国庆假和中秋假。一共九天。



<u>R</u>

#### く微信(4)





Very nice! I'm jealous! Haha

2

如果你在中国工作,也是这样的房间 时间



There are so many great things I'd want to see over there.



Hope your trip ended well



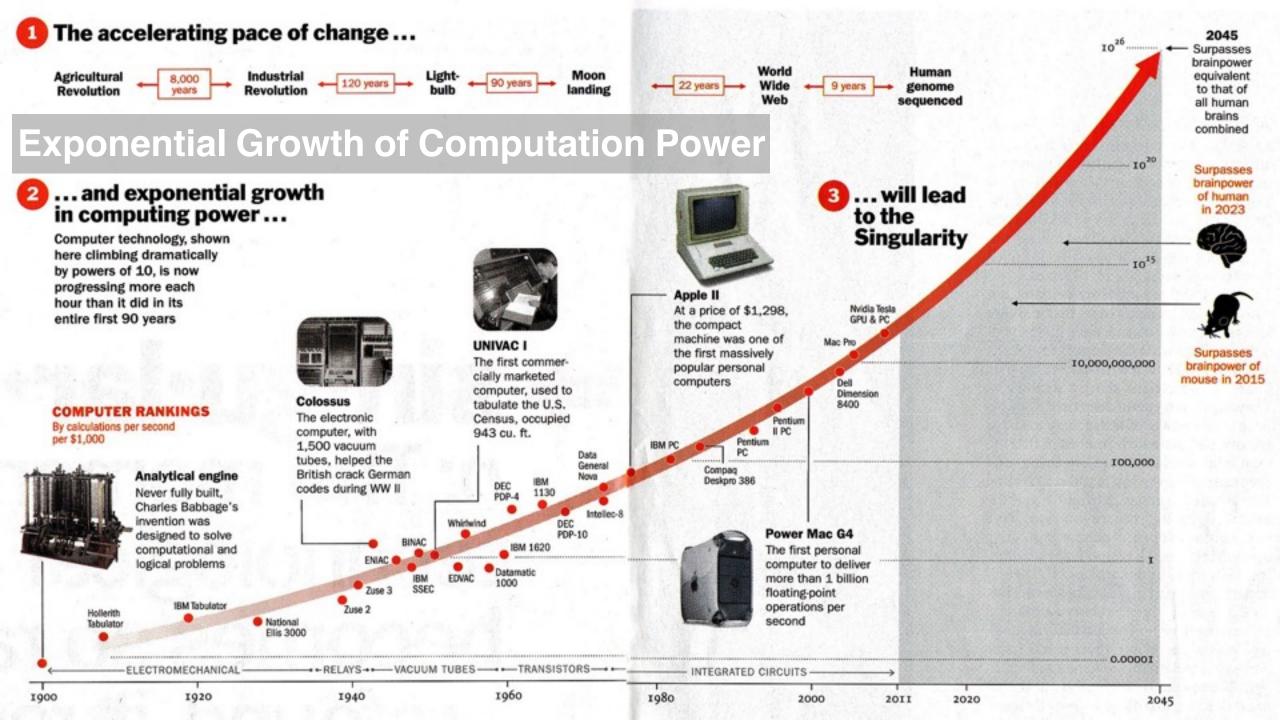
@Kristin Downer 她已经开始上学了



•))

That's good!







### 知化 Cognifying

Waste AI on stupted

<u>很难想象有什么事物会像廉价、强大、无处不在的人工智能那样拥有"改</u> <u>变一切"的力量。</u>首先,没有什么比把迟钝的东西变聪明更富有成效。在某 个现有进程中植入极少量有效的智能都会将其效率提高到全新水平。我们在 知化<sup>1</sup>,没有生气的物体后会得到许多的好处,而这对日常生活的颠覆将是工 业化的百倍。但是让东西变智能不会带来极乐世界。<u>与开发先前各种能源时</u>

## **Disruption of Al from goofy applications**

人工智能的颠覆来自于把它用在看起来愚蠢的事情上 – KK

知化意为赋予对象认知能力。——编者注

E Inc.

### Y Combinator Founder Under Fire After Celebrating Inequality

The Y Combinator founder published an essay over the holiday weekend in which he argues that ending economic inequality would mean destroying the startup ecosystem.

WRITE A COMM



TESS TOWNSEND Staff reporter, Inc.com y @Tess\_Townsend

PANDO

Silicon Valley's ugly rich-poor gap: What's the tech world gonna do about it?





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PAUL GRAHAM

#### ECONOMIC INEQUALITY: THE SIMPLIFIED VERSION

January 2016

As often happens when you say something controversial, there have been some very adventurous interpretations of the costy; I just wrote about economic inequality. I thought it might help clarify matters if I tried to write a version so simple that it leaves no room for misinterpretation.

Lots of people talk about economic inequality. Nearly all say it is bad if economic inequality increases, and that it would be better if it decreased.

But economic inequality per se is not bad. It has multiple causes. Many are bad, but some are good.

For example, high incarceration rates and tax loopholes are bad things that increase economic inequality.

But startups also increase economic inequality. A founder whose startup succeeds will end up with stock worth a lot of money.

And unlike high incarceration rates and tax loopholes, startups are on the whole good.

Since economic inequality per se is not bad, we should not attack it. Instead we should attack the bad things that cause it.

For example, instead of attacking economic inequality, we should attack poverty.

Attacking economic inequality would be doubly mistaken. It would harm the good as well as the bad causes. But even worse, it would be an ineffective way to attack the bad causes.

We will not do a good job of fixing the bad causes of economic inequality unless we attack them directly.

But if we fix all the bad causes of economic inequality, we will still have increasing levels of it, due to the increasing power of Display a menu technology. JUL 22, 2013 @ 10:00 AM 73,330 VIEWS

**Forbes** / Entrepreneurs

### Why 99.95% Of Entrepreneurs Should Stop Wasting Time Seeking Venture Capital



Dileep Rao, CONTRIBUTOR I focus on how entrepreneurs grow smarter, bigger, and wealthier. FOLLOW ON FORBES (79) 
S A C III S Opinions expressed by Forbes Contributors are their own.

FULL BIO  $\lor$ 

It is difficult to pick up a major business publication today without reading about venture capitalists (VCs, defined as professionally-managed VC limited partnerships that invest in early-stage ventures), about their skills in finding great investment opportunities, and about the ventures they fund. And lately in states like Minnesota, it is also about how they can create jobs if the governor would speak favorably about the need for VC and offer some state pension money for them to invest. And since we all like to talk about our successes, the stories are about how entrepreneurs secured VC and soared to wealth in a very



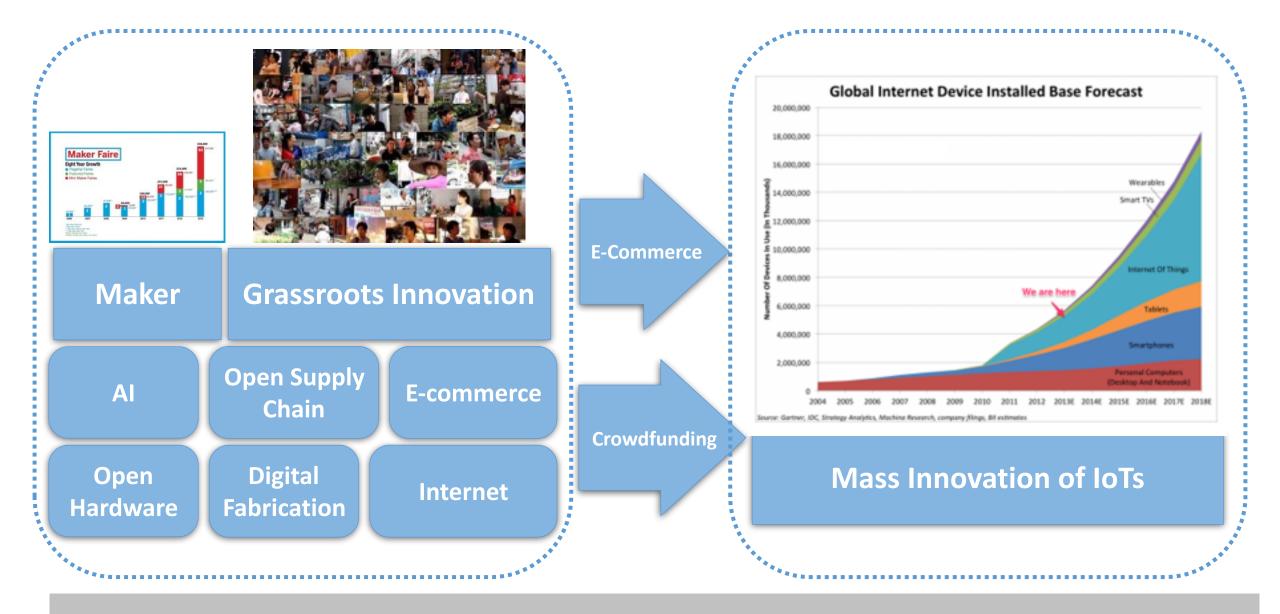
### **Mass Participation with Open Innovation**



.....



### Taboo Village: Internet Enabled Ecosystem



### Maker + AI + Open Ecosystem: Mass Innovation in IoTs

### **Open Innovation Camp**



## **Mychi: Food Therapy**



White fungus is commonly cooked in soups for nourishing the bodies, heating dry coughs and clearing heat in the lungs.



Goj berries are an antioxidant-packed superfood known to promote longevity.





Tomatoes, which are actually a full and not a vegetable, are loaded with all kinds of health benefits for the body. They are in fact, a highly vesatile health product and due to their equally

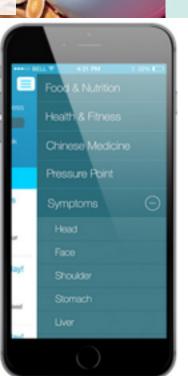


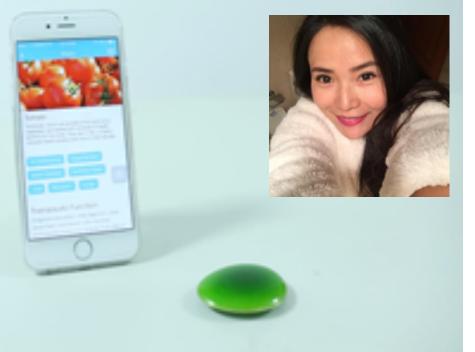
Theropeutic Function Invigorate the spleen, help digestion, clear away heat, cool blood, calm the liver, promote the production of body fuid, relev-

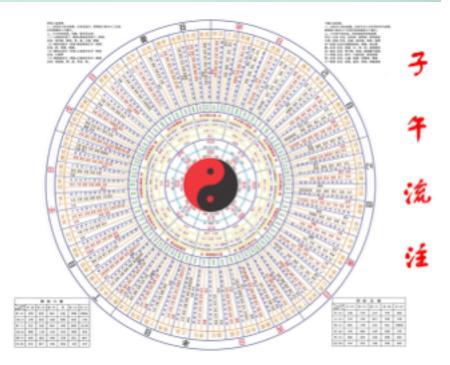


Migraine headaches affect millions of people and can be as severe they may require a trip to the emergency room for relief. Sometimes just laying down may help, while other times presoription medicines may be recommended. Another atternative treatment involves applying pressure with the fingerips to certain pressure points on the















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